DEAR FRIENDS,

We are pleased to present the NAMI Greater Cleveland Annual Report which provides an overview of our programmatic and financial accomplishments in 2018. The words and photographs included here showcase our continued progress and allow us to congratulate those volunteers who are at the heart of making NAMI programs happen. Our accomplishments in 2018 were only achieved through the efforts of thousands who gave their time, talents and treasure to deliver NAMI Greater Cleveland programs. This report is in honor of the more than 200 volunteers and 2,603 donors!

In 2018, Michael Baskin, retired after serving as Executive Director for 12 years. We are grateful for his many years of dedication to NAMI Greater Cleveland. His accomplishments in leading the organization moved us forward with much success.

We are also thankful for Marsha Blanks for raising her hand to be the Interim Executive Director during the time of transition. Her dedication and commitment to NAMI Greater Cleveland are recognized, along with her passion to help others.

Chris’s commitment and mission in my 30 years in the behavioral health field has always been to touch lives. This mission will continue to be dedicated to NAMI Greater Cleveland and to the community at large.

According to the World Health Organization, persons with mental health conditions are among the most marginalized and vulnerable groups. They often are excluded from mainstream social and economic activities, as well as from decision-making on issues that affect them. Their human rights are violated frequently and they may not be provided with educational and vocational opportunities to meet their full potential. Through targeted NAMI Greater Cleveland programs and other mental health organizations and providers in the Greater Cleveland area, people with mental health conditions are empowered to reach their goals and participate fully in society. To achieve this, they must have access to opportunities and services, be liberated from stigma and discrimination and be free to exercise fundamental human rights.

NAMI Greater Cleveland fills a significant gap in the traditional mental health system. Our groups, courses, Helpline and community education programs ensure that those who need services are able to access them, and, those who do access services receive quality support and education to enhance their recovery. We are a gateway for individuals, families and friends entering the mental health system and a safe haven to those already navigating the system. We are grateful to continue in this inclusive and unique role for Greater Cleveland.

Let’s talk about stigma…

Mental health and addiction continue to be misunderstood and rarely discussed. In a given year, mental health issues will personally impact one in four people in the U.S., with more than 22 million people having a substance use disorder. Mental illnesses and substance use disorders, just like high blood pressure, high cholesterol or diabetes, are treatable health issues. Stigma linked to mental health and addiction often keeps people from seeking the help they need – yet for those who do, recovery is possible.

NAMI Greater Cleveland commits our organization to recognize the prevalence of behavioral health disorders and continue to educate ourselves and others on the truths of mental illness and addiction. As we continue in our mission to remove the stigma surrounding mental illness, we urge you to join NAMI Greater Cleveland in its pledge to Stamp Out Stigma.

At this time, we encourage you to email Lisa Dellafiora the words “Stamp Out Stigma” to pledge your commitment to this cause. The first two individuals to do so will each win a $25 Giant Eagle Gift Card. Dellafiora@namicleveland.org.

During 2018, NAMI Greater Cleveland served a total of 10,616 individuals, either experiencing mental illness or affected by mental illness. This includes families, friends and the community at large. Our organization provided information, education and support. The NAMI Greater Cleveland website www.namigreatercleveland.org also received 10,510 hits by 17,580 visitors. This number of visitors is a 50% increase in the lives we continued to touch.

In 2018, we also completed the development of our three-year strategic plan. We are grateful for The Cleveland Foundation for funding the project. With support of consultants, staff and board leadership we focused on two key areas: Sustainability and Growth. Further information about NAMI Greater Cleveland Strategic Plan is provided in this annual report.

On behalf of the staff and Board of Directors at NAMI Greater Cleveland, we thank all of our donors, business foundations, government sources of support, volunteers and those who participate in NAMIWalks for your generosity at funding and giving of your time. These gifts are priceless and continue to ensure NAMI programs are offered at no cost to the Greater Cleveland community.

From all of us at NAMI Greater Cleveland, thank you!

Sincerely,

Chris Young, MS, LSW
President, Board of Directors

During 2018, NAMI Greater Cleveland partnered with the Alpha Kappa Alpha Sorority (AKA) to close a local gap. On a local level, NAMI was fortunate to collaborate with two local AKA chapters - Alpha Omega and Lambda Phi Omega. Together, we worked within the African American community, dispelling the stigma associated with mental illness by raising awareness of symptoms, the opportunities for treatment, and the possibility of recovery.

In 2018, NAMI’s four-year national partnership with the Alpha Kappa Alpha Sorority (AKA) drew to a close. On a local level, NAMI GC was fortunate to collaborate with two local AKA chapters – Alpha Omega and Lambda Phi Omega. Together, we worked within the African American community, dispelling the stigma associated with mental illness by raising awareness of symptoms, the opportunities for treatment, and the possibility of recovery.

We will be forever grateful to the Sisterhood of AKA for their support of NAMIWalks both as a corporate sponsor and as individual participants; for raising money to help underwrite multicultural initiatives; for volunteering at NAMI GC events; coordinating the lighting of the Terminal Tower in honor of Mental Health Month, and for donating items for hygiene kits that were distributed to people who were recently released from jail and live with a severe mental illness. Thanks to the AKA’s efforts, the light on mental illness shines brighter, and there is a greater awareness of NAMI GC as a resource.

PEER DEVELOPMENT – COURTS

According to NAMI, people experiencing a mental health crisis are more likely to encounter police than to receive medical help. Each year, an estimated 2 million people with mental illness are booked into jails for non-violent crimes. In 2018, NAMI GC designed a Peer Development Program in which people involved with the Cleveland Municipal Courts can avoid jail time by being pursued treatment. Modeled after a similar program in Miami-Dade County, the program was written by NAMI GC Program Director, Marsha Mitchell-Blanks, and is the first of its kind in Cuyahoga County. It consists of three specially designed classes, a support group, check-in calls and one-on-one mentoring services. Funded by a Federal grant, the program is part of the Cleveland Municipal Court Mental Health Docket supervised by Judge Emanuela Groves and implemented by Peer Support Specialist, Ronnie Leeth, BSN, on behalf of NAMI GC.

“the mental health docket team is committed to helping our participants better understand and manage their illnesses. If you know better, you do better,” comments Judge Groves. The results of the Peer Development Program support her theory. In its first seven months, 47 people were served with 37 individuals completing the program and embarking on a recovery journey and avoiding jail time. While their obligations to the program had ended, their individual commitment to recovery remains, as many continue to participate in mentoring services and a weekly support group.

ENDING THE SILENCE

The Centers for Disease Control reports that 50% of children between the ages of 8 and 15 experiencing a mental health condition do not receive treatment. In response to this startling statistic, NAMI launched Ending the Silence (ETS), a 50-minute presentation outlining the warning signs of mental health conditions, along with the steps to take if an adolescent or someone they know is showing these symptoms.

With funding from Alcohol Drug and Mental Health Services Board of Cuyahoga County, Community West Foundation, Reuter Foundation, and Stolier Family Foundation, as well as support from the Bay Village High School Swim Team, NAMI Greater Cleveland began offering ETS to local high
FAITH BASED
NAMI Greater Cleveland faith based initiatives continue to nurture awareness and acceptance of mental illness within religious and spiritual communities. In 2018, NAMI GC worked with seven churches, including Affinity Church, Holy Redeemer Church, Imari Church, Mt. Zion (Warrensville Hts.), New Community Bible Fellowship, Open Door Missionary Baptist Church and Park Synagogue. With funding provided by the Alcohol Drug and Mental Health Services Board of Cuyahoga County, our staff members and volunteers present NAMI signature programs, such as Peer-to-Peer and Ending the Silence. Informative sessions are also presented that educate church leadership and lay personnel about mental illness symptoms, de-escalating crisis situations and sharing strategies to assist their congregations through the holiday blues.

We are pleased to watch as our initial faith based efforts grow. Some churches expand their programming year after year, while others like New Community Bible Fellowship are taking their commitment to mental illness to the next level by supporting NAMIWalks as a sponsor and by building a Walk Team.

NAMIWALKS 2018
For the second consecutive year, the NAMI GC NAMIWalks surpassed its fundraising goal while holding its place as Cleveland’s largest mental health event. More than 1,200 people gathered at Upper Edgewater Park under bright sunshine and blue skies to support persons affected by mental illness, peers, family members and loved ones, and raise funding for NAMI GC. Through the fundraising efforts of 116 Team Captains, 14 Corporate Sponsors, 1,230 Donors, and 35 volunteers, NAMIWalks 2018 raised $158,302. These funds, along with every one associated with NAMIWalks, play a vital role in NAMI GC’s ability to offer support groups, education classes and events, and our Helpline at no cost. This provides one less financial barrier that may prevent peers, family members or friends from seeking the help they need to take the next step in their mental health journeys.

TOP 10 TEAMS AND THEIR TEAM CAPTAINS
• 6. CCCF Center for Behavioral Health/Halli Shumaker
• Team Carolynn/Katie Jerome Taylor
• Eye Walk Team/Zach Douglas
• Bianco Young/Anne Schleicher & Christine Young
• PsychBC all-stars/Melissa Wallace

2018 ANNUAL MEETING
NAMI GC’s Annual Meeting & Awards Ceremony was celebrated on May 10. During the Awards Ceremony, NAMI GC paid tribute to individuals and organizations in our community for their outstanding contributions in helping individuals and families who are affected by mental illness. NAMI GC also expanded the number of awards conferred by adding the Crisis Intervention Team Officer Award for police officer(s) demonstrating effectiveness in the field, utilizing skills and partnerships learned during Crisis Intervention Training, and the renamed Valeria A. Harper Cultural Competence in Mental Health Award. The award was renamed in memory of Ms. Harper who died in early 2018. In her nearly 30-year career as a social worker and administrator, Valena was a steadfast friend and tireless advocate of Cuyahoga County residents living with mental health diagnoses and addiction challenges.

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NEW STRATEGIC PLAN: MAKING RECOVERY A REALITY
NAMI Greater Cleveland is grateful for the Cleveland Foundation’s support for the development of our new three year strategic plan. With support of consultants, staff and board leadership, we focused on two key areas: Sustainability and Growth. The funding provided allowed us to capture distinct objectives. They included:

• SUSTAINABILITY: As an organization that provides free services and does not earn fee-for-service income, securing diverse revenue is critical to maintaining essential programs.
• GROWTH: Expand needed programs and develop capacity to sustain those programs.

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THE NAMI GREATER CLEVELAND MISSION

NAMI (National Alliance on Mental Illness) Greater Cleveland is dedicated to empowering those living with mental illness and their family members to achieve a better quality of life by providing education, support, and information and referral.

OUR VISION

Recovery and wellness is realized in the Greater Cleveland community free of the stigma of mental illness.

OUR BOARD OF DIRECTORS

Enam Ahmad, M.D.
Lauren Borato
Anthony Buniel, CPA
Judy Fokk
Jean Johnson
Mark Norris, Esq.

OUR MEDICAL ADVISORY BOARD

Farah Munir, O.D., Chair
Katherine A. Clegg, M.D.
Lori D’Angelo, Ph.D.
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J. Jin El-Mallawany, M.D.
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P. Eric Komick, M.D.
Gary T. Pegano, M.D.
Luis Ramirez, M.D.
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Robert Ronis, M.D., M.P.H.
Robert Rowney, M.D.
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George Tesar, M.D.
Megan Testa, M.D.
Mackenze Vukula, D.O.
Cynthia S. Vrabel, M.D.

OUR OFFICERS

Christine A. Young, MSSA, LSW
President
John Copella, Esq.
Vice President, Chair, Governance Committee
Anthony Buniel, CPA
Treasurer
Christine Stadler
Secretary, Co-Chair: Development/Marketing Committee

OUR STAFF

Michael Baskin, LSW, CEAP
Executive Director from January 1 – July 31, 2018
Chris Mignogna, MSW, LSW, CEAP
Executive Director starting October 15, 2018
Lisa Dellafiora
Development and Special Events Coordinator
Becky Fela
Peer Support Specialist
Kari Kepic
Office Assistant
Marsha Mitchell-Blanks, MSW, LSW, CAOIP
Interim Executive Director from August 1 – October 14, 2018
Program Director
Terri Miller
Peer and Family Program Coordinator
Ellen Riehm
Community Education Coordinator

2018 BY THE NUMBERS

-Information and Referral
  2,745 calls were received providing support, information and referrals to peers, family members and professionals
-Self Help/Peer Support Services
  20 Community Based Support Groups served 866 individuals (individually affected by mental illness and their family members/caregivers)
-Hospital Networking Project
  178 presentations were made, serving 1,132 individuals

MENTAL HEALTH EDUCATION SERVICES

- Family to Family
  3 courses served 45 family members/caregivers
- In Our Own Voice: Living with Mental Illness
  16 presentations were delivered, serving 320 individuals
- Mental Health First Aid
  2 courses were delivered, serving 32 individuals
- NAMI Basics
  1 course was delivered, serving 7 parents
- Peer to Peer
  4 courses were delivered, serving 38 peers in recovery
- Speaker’s Bureau
  (Family Panel/Pear Panels)
  19 presentations were delivered, serving 301 individuals
- Staff presentations
  23 presentations were delivered, serving 1027
- Understanding Mental Illness
  1 course served 5 family members/caregivers

OTHER MENTAL HEALTH SERVICES

- Community Education
  4 presentations were delivered, serving 152 individuals
- Community Events & Health Fairs
  45 Events serving 2,428 individuals
- Ending the Silence
  9 presentations serving 145 parents, youth, teachers and community groups
- Faith Based Programming: Awareness, Training and Education (Part of the Multicultural Outreach Program)
- Mental Health Engagement
  10 presentations serving 441 individuals
- Mental Health Support
  2 sessions serving 12 individuals
- Mental Health Education – 9 sessions serving 187 individuals
- Mental Health Wellness Workshops (Part of Multicultural Outreach Program)
  11 presentations were delivered to 40 individuals
- Psycho-Education Sessions (part of Multicultural Outreach Program)
  13 presentations were presented, serving 264 individuals

MEMBERSHIPS

$ 7,640.00

GRANTS

$ 135,500.00

GOVERNMENT

$ 174,079.00

INCOME FROM INVESTMENTS

$ 19,778.00

DONATIONS/CAMPAIGNS

$ 45,746.00

TOTAL REVENUES AND SUPPORT:

$ 655,196.00

CASH ON HAND

$ 634,196.00

FUND DEVELOPMENT

$ 22%

GENERAL & ADMIN EXPENSES

$ 18%

MULTICULTURAL OUTREACH

$ 18%

EQUIPMENT

$ 17%

ADVOCACY

$ 3%

MEMBERSHIPS

$ 1%

WITH DONOR RESTRICTIONS

$ 13,933.00

IN-kind contributions

$ 42,289.00

TOTAL IN-kind contributions

$ 547,250.00

REVENUES AND SUPPORT:

Without Donor Restrictions

Grants

$ 45,746.00

Walk

$ 139,729.00

Federal campaigns

$ 6,459.00

Contributions

$ 105,265.00

Membership

$ 7,640.00

Investment Income

$ 19,778.00

Released from Restrictions

$330,579.00

Total Revenues and Support

$634,196.00

REVENUES AND SUPPORT:

Without Donor Restrictions

Grants

$ 174,079.00

Walk

$ 135,500.00

Federal campaigns

$ 21,000.00

Total Revenues and Support

$634,196.00

CHARGE IN NET ASSETS:

With Donor Restrictions

Without Donor Restrictions

With Donor Restrictions

Unrealized Loss on Investments

Unrealized loss on investments

Total Change in net assets

Net assets at beginning of year

Net assets at end of year

$ 679,992.00

STATEMENT OF ACTIVITIES YEAR ENDING DECEMBER 31, 2018

2018 HONOREES*

JONATHAN EPSTEIN
The Scott Adamson Memorial Peer Award

LISA MOSER
Mental Health Family/Caregiver Award

ANITA B. BRADLEY
Valeria Harper Cultural Competence in Mental Health Award

VALERIA HARPER
Cultural Competence in Mental Health Award

KENNETH G. ALEXANDER,
M.Ed., LPC, LCDC-CS
Mental Health Provider Award

BEECH BROOK
Eugene Brudos Memorial Organization Award

TERRANCE COURSEN
Collinwood High School
Mental Health Teen Award

OFFICER MICHAEL VIANCOURT
Cleveland Division of Police – 4th District
Crisis Intervention Team Officer Award

NAMI GC 2018

LEE RUTTI
Outstanding Community Service Award

DANIELLE SERINO
Outstanding Advocacy Award for Mental Health in Media and Journalism

ALPHA KAPPA ALPHA – ALPHA OMEGA
Outstanding Community Partner Award

ALPHA KAPPA ALPHA – LAMBDA PHI OMEGA
Outstanding Community Partner Award

*To be honored at the 2019 Annual Meeting & Awards Ceremony on May 23, 2019.
ENSURING A STRONG FOUNDATION FOR THE FUTURE

MAJOR PRIVATE DONORS ($250+)

Jaina Amin
Tim Araï
Walter Avdey
Matthew Bianco
Darrel Boff
Karen & Ric Boggs
Karen A. Bradley M.D.
Anthony Buniel
John & Kris Cipolla
Barbara & Javier Clemente
Andrea & Hugh Corrigan
Marlene & David Culbertson
Dale & Judy Destro
Darcy Edelman
Kenneth Edelman
Seth Farner
Thomas Fleming
Jeremiah France
Mary Gabriel
Michael Galeano
Tom and Jan Hablitzel
Lawrence Hatch
Terry Jean Hudson
David & Vivian Huffman
Brenda Irwin
Mary Johnson
Wallace Lanci
Roy & Gay Lanctot
Randall Matejka
Amanda Meitz
Maria Miller
Robert Mowson
Anita Nonneman
Dr. Paul & Constance Omelsky
Onofrio Palazzolo
Rosie Palfy
Jeff & Martha Pollock
Pamela Robbins
Robert Ronis
Joseph Rosalina
Jim Rossman
Eric Rothfeld
Stephen Ruedrich
Margaret Sandin
Monica Scrivner
Dr. Robert & Jane Silverman
Senator Robert & Mrs. Mary Spada
Joseph Sullivan
William Swales
Dr. George & Mrs. Kristine Tesar
Daryl Thornton
Michael & Luanne Trzcinski
John & Denise Vinton
Ella & Michael Waggoner
Whitney Wallace
David Watson
Keith Weiner
Robert Weiss
Bob & Emily Williams
Diane Winfrey
Lynn & Bruce Yule
Ellen Zelman

CORPORATIONS

Alpha Kappa Alpha Sorority – Lambda Phi Omega
Alkermes
Benesch, Friedlander, Coplan & Aronoff
Berea Window and Door
Buckeye Health Plan
Cafée, Halter & Griswold
Case Western Reserve University
Cuyahoga City Courts
Daugherty Construction Inc.
Janssen Pharmaceuticals
Kaufman Container
L & M Healthcare Communications (Lundbeck)
Molina Healthcare
Moore Counseling & Mediation
Network for Good
Ohio Title Corp
Old Stone Church
PhRMA
PLS Materials
Rocky River Presbyterian Church
The Sherwin-Williams Company
UnitedHealthCare Community Plan

FOUNDATIONS

CareSource Foundation
The Cleveland Foundation
Rosalie & Morton Cohen Family Memorial Donor Fund
Community West Foundation
Cuyahoga Arts & Culture
Epstein/Zuckerman Family Foundation
Larry & Bonnie Frankel Family Philanthropic Fund
The Hankins Foundation
Robert Hoffer Family Foundation
Ingalls Foundation
KeyBank Foundation
Kuechle Family Foundation
Elizabeth Ring & William G. Mather Fund
David & Inez Myers Foundation
Edwin D. Northrup II Fund
Peg’s Foundation
The Reuter Foundation
Richland County Foundation
Ridgeciff Foundation
Schwab Charitable Fund
Helen & Louis Stolier Family Foundation
Michael & Helen Talty Charitable Trust
William E. Harris Family Fund
William M. Weiss Foundation
Woodruff Foundation

EMPLOYER GIFT GIVING

Greater Cleveland Community Shares
Progressive Insurance Foundation
Sherwin-Williams
Government, Healthcare & Human Services
ADAMHS Board of Cuyahoga County
Benjamin Rose Institute on Aging
Best Practices in Schizophrenia Treatment (BeST) Center

The Centers for Families & Children
City of Cleveland
Cleveland Clinic
Frontline Service
Highland Springs Hospital
Magnolia Clubhouse
The MetroHealth System
NAMI
NAMI Ohio
New Community Bible Fellowship
PsychBC
Signature Health
Southwest General Health Center
St. Vincent Charity Medical Center
University Hospitals
Visiting Nurse Association of Ohio

IN-KIND
American Seaway/Giant Eagle
Dave’s Markets
Marc’s
NEXIS Medical Offices
Norris Brothers Co., Inc.
Pepsi
Visiting Nurse Association of Ohio
The Weymouth Club
WKYC-TV Channel 3

Every attempt was made to ensure that this list is complete and accurate. If your name was omitted or misspelled, please contact Lisa Dellafiora at 216-875-0266 or ldellafiora@namicleveland.org, so we may correct our records.

NAMI GC wishes to acknowledge Tracy Kichinka who lent her photography to the creation of this annual report.